

Want to Be A Guest on the Show?

Contact Sylvia Henderson with your ideas and offers. Your topic must fall into the realm of personal, professional and business development or life skills programming. We explore the “human side” of topics as well as the technical side.

The program is a conversational talk-show format. The host (me!) asks questions and guests (that’s you!) share their expertise and views. At times I present a controversial or counter-viewpoint to allow viewers and listeners to think about different angles of a topic. Challenges are not meant to be hurtful or put a guest on the spot. Such challenges are noted during guest preparation so that you are ready to meet the challenges when they occur.

Guests receive no monetary remuneration. (You won’t be paid!) Outright selling your products and services is disallowed. What you can do is:

- Demonstrate your knowledge and skills in your specialty area through the program conversation.
- Provide contact information and a link to your site, which is broadcast at the end of the program.
- Provide additional information links for the program website.
- Wear clothing that has your logo on it (as long as it “makes sense” in the context of the program and topic).

Advantages to being a program guest:

- Exposure to an educated, middle-to-high-income, professional and/or home-based viewership (research Montgomery County MD demographics at my program website—“Topic Resources” link).
- You receive a professionally-edited DVD of your show after it airs for \$40.00 (covers costs of copying to DVD and mailing to you; station is a non-profit entity). Use it for your own promotional and product purposes. (Value = \$Thousands if you hire a professional videographer.)
- Practice honing your message and speaking “on camera” in a non-threatening atmosphere.

I invite you to join me on the show!

End Notes

Program airs:



Montgomery Municipal Cable Television

For information on MMC-TV and its programming, contact:
MMC-TV
3710 Mitchell Street
Kensington MD, 20895
Studio Phone: (301) 942-6276
Website: <http://www.mmctv.sailorsite.net>



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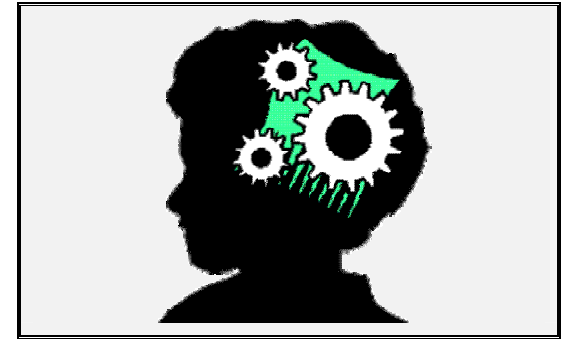
For information on Sylvia Henderson, her programs and products (Springboard Training), or “Think About It!”, contact:
Sylvia Henderson
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Website: <http://www.ThinkAboutIt.JumpStartYourMind.com>

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“Think About It!”

Host: Sylvia Henderson

www.ThinkAboutIt.JumpStartYourMind.com



Personal, professional, and business development and life skills programming with a focus on human interest.

About the Show

Think About It! is a television show providing personal, professional, and business development and life skills programming with a focus on human interest.

What in the world does this mean, you ask?

Well, I (Sylvia) am a writer, speaker, and trainer who works with organizations and individuals in the areas of professionalism, work ethics, and leadership. I do some motivational speaking on “success principles”, also. As I work with clients, talk to people, read the news, and watch various media, the messages I receive over and over tell me something is missing that you want to hear and have: positive messages, concrete information about topics (rather than “fluff”), and ways in which you can explore a range of viewpoints on a diverse set of topics.

“Hmmm”, I thought. “I can provide the above if I have a forum in which to do so.” I approached the MMC-TV General Manager with my idea and he said, “Let’s do it”. So here we are.

